



March 4, 2008

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Ian's Is Certified as 'Carbon Neutral'

Ian's Natural Foods, Lawrence, Mass., says it has received Gold Level Champion Reporting by the Canadian GHG Challenge Registry as a carbon neutral company. Ian's became Carbon Neutral by working to reduce the intensity of its emissions as well as by negotiating VERs (Verified Emission Reduction) on the OTC market to offset their remaining emissions. Ian's is pleased to have reached its goal of becoming Carbon Neutral and intends to maintain its status in the coming years, according to a company press release.

"Ian's is dedicated to finding durable solutions to contribute to a better environment. In addition to the company's Carbon Neutral certification, all of its master cases are made of 100 percent recycled cardboard. By the end of 2008, all of the company's inner boxes will also be made of 100 percent recycled cardboard. All of Ian's plastics used in packaging are recyclable, and Ian's has significantly reduced packaging of its Japanese-style Panko Breadcrumbs by switching to a recyclable plastic bag from a plastic container," the release said.

"Protecting the environment is absolutely natural for the business community we form," said Terence Dalton, COO and General Manager for Ian's Natural Foods. "The best foods will only arise from the healthiest environment."

All of Ian's products are made with the highest-quality of natural ingredients and do not contain hydrogenated oils, artificial colors, flavors or preservatives.